41th IFATCA Asia Pacific Regional Meeting

Sponsorship Prospectus

Theme: "All Weather Operations in Aerodrome"

20-22 October 2025 | Macau SAR

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Web: www,aprm2025.org Tel: (853) 2871 2882 Email: info@aprm2025.org

Host Message

On behalf of the Macau Air Traffic Controllers' Association (MATCA), we are honored to host the 41st IFATCA Asia Pacific Regional Meeting (APRM 2025) in **Macau** from **20-22 October 2025**.

This year we are also in **celebration of MATCA's 30th anniversary and Macau International Airport's 30th anniversary**. This premier event will unite air traffic controllers, aviation experts, and industry leaders from across the Asia Pacific region to advance aviation safety, operational efficiency, and collaboration under the theme **"All Weather Operations in Aerodrome"**.

We invite your organization to partner with us as a **sponsor or exhibitor**, gaining unparalleled visibility among 150+ professionals from 19+ member associations. Your support will directly contribute to shaping the future of air traffic management.

Your faithfully,

Raymond Tam

Chairman, APRM 2025 Organizing Committee

President, Macau Air Traffic Controllers' Association

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Why Sponsor or Exhibit?

- Engage with decision-makers from civil aviation authorities, ANSPs, and leading aviation companies.
- Showcase your brand to a captive audience during keynote sessions, networking breaks, and social events.
- Foster goodwill and gain respect within the industry.
- Create positive publicity and heighten visibility.
- Enhance brand awareness and recognition.
- Logo placements across website, venue branding, and promotional materials
- Exclusive opportunities for product demonstrations and thought leadership.
- Networking & business development
- Logo exposure on official website for all sponsorship items.

Event Overview

The 41th IFATCA Asia Pacific Regional Meeting (APRM2025)

Date:	20-22 October 2025
Venue:	Banyan Tree Hotel Macau
Theme:	All Weather Operations in Aerodrome
Expected Attendance:	150+
Website:	https://aprm2025.org/
Enquiries:	Ms. Dora Lou / Ms. Rosina Tang
	Tel: +853 2871 2882
	Email: info@aprm2025.org / sponsorship@aprm2025.org

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Sponsorship Opportunities

Technical Exhibition

	Entitlement	Amount					
A01)	Premium Partner (IFATCA Industry Partners ONLY)	USD \$4,000					
	→ 3-days exhibition space (3m x 3m)						
	♦ 2 free conference registrations including all social events						
	♦ Company profile listed in conference program book						
	♦ 3 exhibitor badges and exhibitor listing in conference program book						
A02)	Standard Exhibition (Non-IFATCA Industry Partners)	USD \$5,500					
	♦ 3 exhibitor badges and exhibitor listing in conference program book						

Break & Meal Sponsorships

	Opportunity	Shared	Exclusive Sponsorship	
		Sponsorship		
B01)	Coffee Break	USD \$1,000	USD \$1,500 / time	
	20-21 Oct 15:00 – 15:30 (TBC), total 5 times			
	♦ Right to showcase company logo, product logo and			
	promotional items during the specified coffee break			
	(items are subject to the Organizing Committee's			
	approval)			
B02)	Luncheon	USD \$2,500	USD \$3,000 / time	
	times			
	\diamond Right to showcase company logo, product logo and			
	promotional items during the specified luncheon			
	(items are subject to the Organizing Committee's			
	approval).			
	♦ Including logo exposure on official website			

41st IFATCA Asia Pacific Regional Meeting Secretariat

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Macau Air Traffic Controllers' Association 41st IFATCA Asia Pacific Regional Meeting 20th-22nd October 2025

	Opportunity		Shared	Exclusive Sponsorship
			Sponsorship	
B03)	Evening Event / Dinner		USD \$4,000	USD \$6,500 / time
	\$	Right to showcase company logo, product logo and		
		promotional items during the Event / Dinner (items		
		are subject to the Organizing Committee's approval)		
	\$	Right to venue decoration during the Event / Dinner,		
		excludes the cost of decoration		

C. Other Sponsorship Items

Item	Entitlement	Amount	Quota
		(USD)	
C01)	Meeting Bag Sponsor	\$2,500	2
	♦ Logo placement on attendee bags		
C02)	Full Page Advertisement	\$350	
	♦ One Advertisement in the Conference Program Book – inside page		
	(the artwork is to be provided to the Organizing Committee before the		
	designated deadline)		
C03)	Message Board Sponsor	(TBC)	
	♦ Company logo on the message board		
C04)	Satchel Insertion	(TBC)	
	\diamond Includes one item in the conference satchel distributed to participant		
C05)	Corporate Sponsors	(TBC)	
	\diamond Combine multiple focused outlets such as stationeries, website and		
	promotional materials etc		
	♦ For further information, please contact Ms. Dora Lou / Ms. Rosina		
	Tang (Tel: +853 28712882, email: sponsorship@aprm2025.org)		

Email: info@aprm2025.org Web: www,aprm2025.org Tel: (853) 2871 2882

Remarks:

To become a sponsor, please note the following steps:

- Complete the attached form and email back to sponsorship@aprm2025.org. Should you have queries or require further information, please contact the Secretariat Ms. Dora Lou / Ms. Rosina Tang at +853 2871 2882.
- 2. A confirmation letter will be sent with further information upon receipt of deposit payment.
- 3. (*) Except for IFATCA industry partners where the invoicing will be done by IFATCA itself in USD, the invoices and billing will be done by the APRM2025 Organizing Committee at registration@aprm2025.org.

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Terms & Conditions

- Space is very limited. Confirmation will be given on first-come/ first served basis with priority to exclusive bookings(s).
- 2. All items are subject to the Organizing Committee's approval.
- 3. Confirmation will be given upon confirmation of deposit of 50% of the partnering amount and acceptance of the organizer's general conditions.
- 4. All payment transfers to be made in full before the start of the event, latest 1 October 2025 to confirm participation.
- APRM2025 reserves the right to cancel conference due to acts of nature or unforeseen circumstances that would hinder our ability to run a conference. If cancellation is made by APRM2025, 100% refund of the sponsorship amount paid will be given.
- 6. In case of cancellation of participation of a partner before 15 September 2025, 50% of deposit will be kept for cancellation and administrative fees. In case of cancellation after the 01/10/2025 and before 15 October 2025,50% of all transfers will be kept as cancellation and administrative fees. In case of no-show or cancellation after the 15 October 2025 and the start or during the event, 100% will be kept as cancellation and administrative fees. All amounts are non-refundable and irrevocably due following the conditions above.
- 7. Organizer should be notified in writing of any cancellations. Unless the space or the sponsorship package can be resold, the organizing committee reserves the right to retain monies received.
- 8. Sponsors / exhibitors may indicate their preferences of exhibition booth to the Secretariat. However, the organizing committee shall have the exclusive right to allocate space in any manner they deem fit and proper. The Organizing Committee reserves the right to alter or change the space assigned to Sponsors / Exhibitors at any time prior to the construction of the Exhibition booths; and to undertake other structural alterations as they deem fit and proper. Such changes shall be at the discretion of APRM2025 and the Exhibitor shall have no claim for compensation as a result of such changes.
- 9. Materials Deadline: All logos and marketing materials due by 1 October 2025.

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Sponsorship Application

Please complete the application form and email back to sponsorship@aprm2025.org. Should you have queries or further information, please contact the Secretariat Ms. Dora Lou / Ms. Rosina Tang at +853 2871 2882.

					Date	
					(dd/mm/yyyy	
General Info	ormation					
Company Nar	me					
Receipt To		☐Same as company name or				
Contact Perso	on		Position			
Telephone			Email			
State		,	VAT No			
Sponsorsh	ip Items	(the priority depends on the o	rder of ap	pplication an	nd deposit paid)	
No.		Item	Amo	unt (USD)	Memo	
		Total: US	D			
•		form, the applicant fully understar	nds and ag	rees to the t	terms and conditions of	
		r IFATCA industry partners who	ere the ir	voicing will	I be done by IFATCA	
itself	in USD,	the invoices and billing will be	done by	the APRM	2025 Organizing	
Com	mittee at	registration@aprm2025.org.				
					Signature and Chop	

41st IFATCA Asia Pacific Regional Meeting Secretariat